### DEEN DAYAL UPADHYAY KAUSHAL KENDRA, DAVV INDORE

#### **OBJECTIVES:**

- To create work ready skilled manpower for industry requirements at various levels.
- To execute courses at PG level as per need of industry in various sectors.
- To undertake R&D in the areas related to skill education & development, entrepreneurship, employability, labor market trends etc. at PG & research level also.

#### **SALIENT FEATURES:**

- Syllabuses of various courses are designed by Senior Academicians and related Industry Experts.
- Classes are held regularly by inviting Senior Academicians and Professionals.
- Weightage of skill component in each course is 60% whereas of general component is 40%.
- Industry visits and expert lectures are regular features in teaching-learning process.
- Pursuing project in each semester is mandatory.
- Encouraging students to participate in short term courses.
- Internship is an essential and indispensable part of each course.

## **PROGRAMME OUTCOMES (POs):**

- PO1: To produce skilled human resources in respective sector by ensuring the attainment of related skills.
- PO2: To provide vertical mobility for aspirants/ graduates and encourage them for Higher studies and research career.
- PO3: To endow with the platforms for employment and efforts for entrepreneurship as well.

### **PROGRAMME SPECIFIC OUTCOMES (PSOs):**

- PSO1: By Introduction of General Education Credits and Skill Component Credits in suitable ratio, the students will be groomed for inculcating skills with expected theoretical base.
- PSO2: Visits to the Industries regularly, practical's on sites and internship/ project by the end of each semester will enhance the skill orientation and capabilities to work the respective sectors.
- PSO3: Assessment of the students by Institution as well as by related Sector Skill Council (SSC) will ensure us about the level of skills achieved thereby employing the students and encouraging them for entrepreneurship also.

#### **❖ DIPLOMA IN EXPORTS & IMPORTS MANAGEMENT**

PROGRAMME CODE: DD1B

PROGRAMME TITLE: Diploma in Exports & Imports Management (EXIM)

#### **ELIGIBILITY:**

Minimum (10+2) pass or equivalent in any stream.

#### **AGE LIMIT:**

No age limit for candidates.

### **ADMISSION PROCEDURE:**

The admissions will be done as per merit in 12<sup>th</sup>.

**SEATS: 20** (reservation as per state Govt. rules).

**DURATION:** Two Semesters (One Years).

After successfully completing first semester and second semester, a candidate will be eligible for a CERTIFICATE and DIPLOMA degree respectively in Fitness Nutrition.

<u>JOB ROLES:</u> Export Manager, EXIM Executive, Assistent Manager / Deputy Manager in Export Import, Operation Supervisor, Business Development Manager in EXIM, Logistics Executive, Export Documentation Officer, Executive & Manager in DGFT, Import Export Analyst, EXIM Quality Control Officer.

#### **FEE STRUCTURE (2024-25):**

Semester	Academic Fee	Development &	Students' Services Fee		Exam Fee	Total (Rs.)		Caution Money	Alumni
		maintenance Fee	Boys	Girls		Boys	Girls	(Refundable)	
First	10500	3000	3300	3111	2750	19550	19361	4000	500
Second	10500	3000	2911	2722	2750	19161	18972		

- If a student repeats a paper(s) in a semester, an additional fee of Rs.500/- per paper shall be payable.
- For NRI/ FN/ PIO Candidates, a fee of US\$ 3500 Per Annum shall be payable on yearly basis. They will have to pay a refundable deposit of US\$ 500 once at the time of admission.
- Hostel Fee and Central Library Fee will be extra.

# PROGRAMME STRUCTURE (2024-25):

## **First Semester:**

Code	Title	Credits					
CORE COURSES							
DD1B – 101	Business Communication (English)	4					
DD1B – 103	Basic Computer Application	4					
DD1B – 105	Fundamentals of EXIM Management	5					
DD1B – 107	Marketing Management	4					
DD1B – 109	EXIM Procedures, Practices & Documentation	5					
DD1B – 111	Multi Model Survey of Routes	8					

## **Second Semester:**

Code	Title	Credits					
CORE COURSES							
DD1B - 102	Basics of Accounting & Entrepreneurship	4					
DD1B - 104	Foreign Trade Policy of India	4					
DD1B - 106	International Commercial Terms & Laws in EXIM	6					
DD1B - 108	Distribution system	6					
DD1B – 110	International Market Analysis & Survey	8					

## **Note:**

- 1. The above programme structure can be modified as per requirement from time to time in accordance with University Ordinance No. 14.
- 2. विश्वविद्यालय के आगामी आदेशानुसार शुल्क में संशोधन किया जा सकता है।